



**GREEN BRIDGE  
FORUM**

APRIL 15-18

**2015**

BALTIC BEACH HOTEL  
JŪRMALA, LATVIA



**BUILDING THE BRIDGE  
TO CLEAN TECHNOLOGIES  
BETWEEN EUROPEAN UNION  
AND  
CENTRAL ASIAN COUNTRIES**

**SPONSORSHIP PROPOSAL**



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## Green Bridge Forum - What is it?

The Green Bridge Forum intends to become the most important event in 2015 for promoting development of sustainable and high-quality environment protection and green economy in the EU and Central Asian countries (Kazakhstan, Kyrgyzstan, Uzbekistan, Turkmenistan and Tajikistan).

The Forum will bring together approximately 250 participants: high-level politicians, the EU and Central Asian Ministers of Environment; the leading innovators and researchers, leading experts in clean technology, business representatives, manufacturers and investors as well as opinion leaders of the EU, Central Asian and other countries. The EU Commissioner for Environment, Maritime Affairs and Fisheries is invited to the Forum.

Green Bridge Forum 2015 is an international conference within the Latvian Presidency of the Council of the European Union and it is designed to serve as a vehicle for the exchange of ideas and experiences of leading representatives of the industry.

The main objective of the Green Bridge Forum is to strengthen environmental governance and enhance cooperation between the EU and the Central Asian countries in water management, energy efficiency, renewable and alternative energies as well as in reliable, sustainable, low-carbon technologies to facilitate the green growth activities across the EU and Central Asia region. The Forum is a key place for leading entrepreneurs to present their green business and technology solutions via our open entrepreneur showcases and sponsored delegations.

The Forum is second event that Latvia hosts regarding green technology issues. The Green Bridge Forum 2013 has been organized in December 2013 in Riga, it has met with broad support and positive resonance in Latvia and Kazakhstan.

## Green Bridge Forum - Who Attends?

Green Bridge Forum event has a healthy mix of high level government representatives, delegates from global corporations, VC investors and service providers supporting new clean technologies (R&D centres, business development groups, consultancies, lawyers, financial advisors).

### **PARTICIPANTS:**

- EU and Central Asia decision makers;
- Cleantech Business and Government Leaders;
- Cleantech associations and companies;
- Entrepreneurs, innovators, academics;
- Large scale energy and natural resource users and regulators;
- Industry investors and funds;
- International non-governmental organizations.

# Green Bridge Forum - Program

## Wednesday, April 15

### WELCOME AND OPENING DAY

Arrival of the EU and CA delegations and other participants: side – events; special working groups; site tours.

Welcome and Opening of the Forum.

Keynotes of the EU Commissioner for Environment (tbc) and ministers of the EU and CA and Diamond partners of the Forum.

Opening Reception.

## Thursday, April 16

### REGIONAL SPOTLIGHT DAY

#### MORNING KEYNOTE

EU strategy for Central Asia and Multi Annual Regional Indicative Programme for Central Asia (2014-2020)

PLENARY 1 Environment, climate and water: main achievements and way forward

PLENARY 2 Enabling Environment Investment Projects

PLENARY 3 Expanding Innovative and Sustainable Clean Technology Projects

Evening Reception hosted by the Mayor of Jūrmala

## Friday, April 17

### TECHNOLOGY SHOWCASE DAY

Presentations of companies and innovators wishing to gain exposure of their innovative clean technology or product to the leading corporations and investors active across Europe and Central Asia.

## Saturday, April 18

### BUSINESS SITE TOUR DAY

Scheduled tours to clean technology industry and technology sites in Latvia.

# Summary of Sponsorship Packages

## DIAMOND Partner

- 15 minutes address in the Forum Opening Session
- Personal meeting room in the Forum venue for 3 days
- The best publicity and recognition in all Forum events
- Two Diamond Forum passes to access all events (including invitation only networking events or individual meetings)
- Two Full Forum passes
- The indicative cost of the Diamond package – €25,000 (+ VAT)

## GOLD Partner

2 options:

### DELEGATION SPOTLIGHT PACKAGE

- 60 minutes thematical showcase session on Technology Showcase Day
- Five Full Forum passes
- The indicative cost of the Delegation Spotlight package is €12,500 (+ VAT)
- Opportunity to use individual meeting room

### GBF FORUM FINAL RECEPTION PACKAGE

- Opening speech (15 minutes) at the Forum Final Reception on Technology Showcase Day
- Five Full Forum passes
- The indicative cost of the Delegation Spotlight package is €12,500 (+ VAT)

## SILVER Partner

2 options:

### TECHNOLOGY SHOWCASE PACKAGE

- 10 minutes presentation (+5 minutes Q&A session) on the Technology Showcase Day
- Two Full Forum passes
- The indicative cost of the Delegation Spotlight package is €5,500 (+ VAT)

### SITE TOUR PACKAGE

- 30 minutes site tour and 30 minutes on site meeting on Business Site Tour Day
- An announcement about site tour on Regional Spotlight Day
- Two Full Forum passes
- The indicative cost of the Site Tour Package is €5,500 (+ VAT)

More details about packages in chapters [5](#) [6](#) [7](#)

# DIAMOND Partner

Diamond package is created specifically for industry leaders to gain exposure to the leading government representatives and corporations across Europe and Central Asia.

## DIAMOND PARTNER PACKAGE INCLUDES:

- You are invited to give a speech (15 minutes) in the morning session of Regional Spotlight Day.
- Personal meeting room in the Forum venue for 3 days.
- Two Diamond Forum passes that provide you with access to all forum events, including closed type events (dinners, lunches, high-level discussions).
- Two Full Forum passes.
- The opportunity to display the rollups or banners in the venue of the Forum and share materials to conference participants.
- The indicative cost of the Diamond package, sponsorship, two Diamond Forum passes and two Full Forum passes is €25,000 (+ VAT). Final amounts can vary, depending on the final package of agreed benefits and the size of the delegation.
- The best suitable publicity and recognition through all conference pre-events and final event.

## THE LIST OF PUBLICITY OF DIAMOND PARTNER

DIAMOND

Before event	During event
Company logo, link and description on the conference web page	Logo on all onsite indoor and outdoor banners
Company logo and link in partners/sponsors panel on the web page	Logo in program guide on the partners/sponsors page
Company logo and link in selected digital marketing activities	Name, logo, URL (as separate business card) in program guide
Company logo in conference printed marketing materials and sponsored articles	1 full page advertisement in the program guide
	One handout distributed at the registration desk

## GOLD Partner

Gold package is created to bring delegations wishing to gain exposure to the leading corporations and industry players across Europe and Central Asia.

Gold package has 2 options:

Delegation Spotlight Package and GBF Forum Final Reception.

### DELEGATION SPOTLIGHT PACKAGE

- You are invited to host a 60 minute thematical showcase session on Technology Showcase day. This can be used to showcase a number of companies to the wider Forum audience or as a way to introduce wider audience with significant regional environmental activities and investment objects.
- Upon to request opportunity to use individual meeting room
- The indicative cost of the Delegation Spotlight package, accommodating the session, sponsorship and 4 Full Forum passes for the full delegation is €12,500 (+ VAT). Final amounts can vary, depending on the final package of agreed benefits and the size of the delegation.

### GBF FORUM FINAL RECEPTION PACKAGE

- You are invited to host a 2,5 hours the Forum Evening Reception on the Technology Showcase Day of Forum agenda. The Host can address Forum audience with opening speech (15 minutes) at the Forum Evening Reception.
- The indicative cost of the Forum Evening Reception package, accommodating the Reception Opening speech, sponsorship and 4 Full Forum passes is €12,500 (+ VAT). Final amounts can vary, depending on the final package of agreed benefits.

### BOTH PACKAGES INCLUDE:

- The opportunity to display the rollups or banners in the venue of the Forum and give handout materials to the Forum participants.
- Five Full Forum passes.

### THE LIST OF PUBLICITY OF GOLD PARTNER

GOLD

Before event	During event
Company logo, link and description on the conference web page	Logo on all onsite indoor and outdoor banners
Company logo and link in partners/sponsors panel on the web page	Logo in program guide on the partners/sponsors page
Company logo and link in selected digital marketing activities	1/2 (half) page advertisement in the program guide
Company logo in conference printed marketing materials and sponsored articles	One handout distributed at the registration desk

## SILVER Partner

Silver package is created specifically for companies and innovators wishing to gain exposure of their innovative clean technology or product to the leading corporations and investors active across Europe and Central Asia. Silver package has 2 options: Technology Showcase Package and Site Tour Package.

### TECHNOLOGY SHOWCASE PACKAGE

- You are invited to give 10 minutes presentation (+5 minutes Q&A session) on Technology Showcase day
- Two Full Forum passes
- The indicative cost of the Technology Showcase Package, accommodating the presentation, sponsorship and 2 Full Forum passes is €5,500 (+ VAT)

### SITE TOUR PACKAGE

- You are invited to provide 30 minutes site tour and 30 minutes on-site meeting on Business Site Tour Day
- An announcement about site tour on Regional Spotlight Day
- Two Full Forum passes
- The indicative cost of the Site Tour Package, accommodating the site tour, sponsorship and 2 Full Forum passes is €5,500 (+ VAT)

### THE LIST OF PUBLICITY OF SILVER PARTNER:

SILVER

Before event	During event
Company logo, link and description on the conference web page	Logo in program guide on the partners/sponsors page
Company logo and link in partners/sponsors panel on the web page	1/4 (quarter) page advertisement in the program guide
Technology or site description in conference program	



## Why sponsor or exhibit?

Taking a sponsorship at the Green Bridge Forum 2015 offers a prime opportunity to raise your company profile and boost your position as a leading market player in the sector in the Europe and Central Asia, as well as to create pre-event, onsite and post-event exposure. The Forum is an outstanding opportunity to network with 250 participants of the forum and with potential partners and clients.

### WHO SHOULD SPONSOR:

- Corporations - network with future and potential clients, showcase new products, initiatives, and make major announcements, also looking to interact and network with many of the industry's top innovators. Raise businesses exposure in the cleantech industry.
- Government/Economic Development Agencies – outstanding way to raise your profile, network with up and coming entrepreneurs who may show an interest in your region.
- Investors – increase your exposure to corporates looking to do business with your portfolio companies.
- Entrepreneurs – network with future and potential clients, increase your company's profile and exposure, let the investors and strategics know you are here and ready to talk business.

## Venue and contacts

Green Bridge Forum 2015 venue is Jūrmala – a green resort town on the Baltic Sea. It is proud of its unique natural resources – therapeutic thermal waters, peat mud, pine forests, healthy maritime climate, dunes and beaches covering 32.8 kilometres. The unique location in the dune area lets everybody enjoy peaceful relaxation, although it is only a few steps (about 25 kilometres) away from the busy capital of Latvia – Riga.

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